



JANUARY 2018

NEW VACANCY

TRUMAN MARKETS CONTENT + SOCIAL MEDIA COORDINATOR

The Old Truman Brewery's Markets is looking to recruit a new member to our team. The successful candidate will help create and manage content for our website and social media platforms as well as helping to develop the Truman Markets brand online.

Duties of the Role

- Building a strong voice through engaging content across all social media platforms to promote each of our market venues including the Upmarket, Backyard Market Vintage Market & Brick Lane Food Hall
- Developing strategy and rolling out daily posts that showcase all the fantastic things the markets have to offer
- Getting to know our traders (there are over 400 of them!) and their products, identifying the most delicious food and interesting retailers
- Creating promotional material for our markets and in-house events such as Vegan Nights
- Being a part of the development of new market concepts as we build on the overall Truman Markets brand
- Responding and engaging with our audience via all Truman Markets social platforms
- Acquiring and cataloguing photography and other social assets
- Attending markets and events, participating in activities to document live across all social platforms

Required skills

- A good understanding of Adobe Creative Cloud i.e. Photoshop, InDesign & Illustrator
- An enthusiastic personality and passion for visual communication
- Proficient in Microsoft Office – Outlook, Excel and Word
- Ability to act on instructions quickly and efficiently
- A high level of self-motivation, commitment and dedication

Bonus points for

- Photography skills
- Experience of working on commercial social media accounts
- A working knowledge of Hootsuite or similar applications
- Experience with MailChimp or similar email marketing software

This role is full-time 5 days a week, 9am-6pm with one hour lunch (min 45 hours a week) consisting of 3/4 weekdays
+ Saturday and/or Sunday
3 month trial period

If you're interested please email a cover letter and CV to ray@trumanbrewery.com
or hand into the Events Office located in Ely's Yard.