



WINTER 2024

NEW VACANCY

TRUMAN MARKETS: CONTENT CREATOR + SOCIAL MEDIA

The Truman Brewery's Markets team is looking to recruit a new member of staff helping to create and manage content for our social media platforms and website as well as helping to develop the Truman Markets' brand online.

Duties include:

- Building a strong voice through engaging content across all social media platforms to promote each of our market venues and traders
- Developing strategy and rolling out daily posts that showcase all the fantastic things the markets have to offer
- Getting to know our traders (there are over 300 of them!) and their products, identifying the most delicious food and interesting designers and makers
- Creating promotional material for our markets and in-house events such as Design & Craft and Honest House
- Assisting with the development of new market platforms
- Responding and engaging with our audience via all Truman Markets social platforms
- Acquiring and cataloguing photography and other social assets
- Attending markets and events, participating in activities to document live across all social platforms

Required skills:

- An enthusiastic personality and passion for food, fashion, design and social media
- Proficient in Microsoft Office – Outlook, Excel and Word
- Ability to act on instructions quickly and efficiently
- A high level of self-motivation, commitment and dedication

Bonus points for:

- Photography skills
- Experience of working on commercial social media accounts
- A working knowledge of Canva or similar design tools
- Experience with MailChimp or similar email marketing software

This role is full-time, 5 days a week, 9am-6pm with one hour lunch (min 45 hours a week) consisting of 3/4 weekdays + Saturday and/or Sunday
3 month trial period

If you're interested, please email your CV and cover letter to ray@trumanbrewery.com or hand a copy into the Markets/Events office (Ely's Yard E1 6QR)